
Policy: **Alumni Relations**

Code: **06ST26**

Reviewed/
Revised: **17/07/2022**

Policy Owner: **International Relations and Global Mobility**

Target audience: **EAHM Alumni, Faculty**

PURPOSE:

The purpose of this policy is to identify who is responsible for managing the EAHM Alumni network.

SCOPE:

This policy addresses the need for oversight and management of the EAHM Alumni Network via our database. It includes Marketing and Enrolment to ensure messaging is reflective of the EAHM brand, and it also includes faculty who may have established relationships with alumni.

DEFINITIONS:

An **alumnus** is a graduate of a school, such as a high school or university. The plural of **alumnus** is **alumni**

POLICY STATEMENT:

EAHM believes in the strength of alumni network and values their contribution towards institution building.

Alumni Relations can be broadly understood by the following areas of activities.

- International Relations and Global Mobility organizes events and activities where Alumni of EAHM actively participate. This is done in conjunction with the Marketing and Enrolments Department
- International Relations and Global Mobility maintains the updated database of Alumni
- For major policy, strategic planning, new program development, curriculum review etc., EAHM engages with the alumni for their input and feedback.
- Notable Alumni are also invited to engage with current students on topics of mutual interest.
- Notable Alumni will be recruited to act as regional EAHM Alumni Representatives in order to build regional alumni networks.

RESPONSIBILITY:

The Manager of International Relations and Global Mobility along with the Director of Marketing and Enrolment are responsible for maintaining this policy.

IMPLEMENTATION OF THE POLICY:

EAHM will abide by the GDPR rules applying to personal data in managing the alumni database and communication with alumni.

ASSOCIATED DOCUMENTS:

N/A

MENTIONS:

N/A

DATE OF NEXT REVIEW:

This document should be reviewed by **February 2024.**

POLICY APPROVALS RECORD

Policy Name:	Alumni Relations		
Policy Code:	06ST26	Formerly:	NA
Date of first approval:	23/07/2022		

**Reviewed/
Updated**

Details of Amendment

Reviewed/ Updated	Details of Amendment