

# The Business of Hospitality Management

Made in Dubai, Leading the World.





# Content

## Welcome to EAHM

3 Message from the Dean

# **Hospitality in Dubai**

- 6 Welcome to the epitome of hospitality
- 7 The world awaits you

## The Institution

- 9 Experience an institution like no other
- 11 Academic Approach
- 13 Robust industry collaborations

# **Programmes and Short Courses**

- 15 Bachelor of Business Administration (BBA) in International Hospitality Management
- 16 Fast track your career in hospitality
- 17 Master of International Hospitality Management (MIHM)
- 19 Study Abroad
- 21 Professional Training & Development courses (PT&D)
- 23 Dubai Leadership Camp and Study Tour

# The Lifestyle

- 27 The EAHM campus
- 29 Life as an EAHM student

### **Alumni**

31 EAHM global family

# The Application

- 33 Ready to apply?
- 35 Open day
- 37 Contact us



## Message from the Dean

Welcome to The Emirates Academy of Hospitality Management (EAHM)!

As a global leader in Hospitality Management, EAHM offers a distinctive learning environment in Dubai, at the heart of international tourism. Our innovative education focuses on real-world situations and interactions, fostering creativity and innovation. With a diverse student population from over 50 nationalities and faculty from ten countries, you'll experience true global immersion.

Our campus, located in the sophisticated tourism hub of Dubai, ensures a safe, boutique-style learning environment. EAHM graduates, known for their versatility, become global leaders with nearly 100% employment rate (GDS Report 2019) and join a prestigious #EAHMproud alumni network.

# Your story starts here

### Study at the first institution of its kind in the region

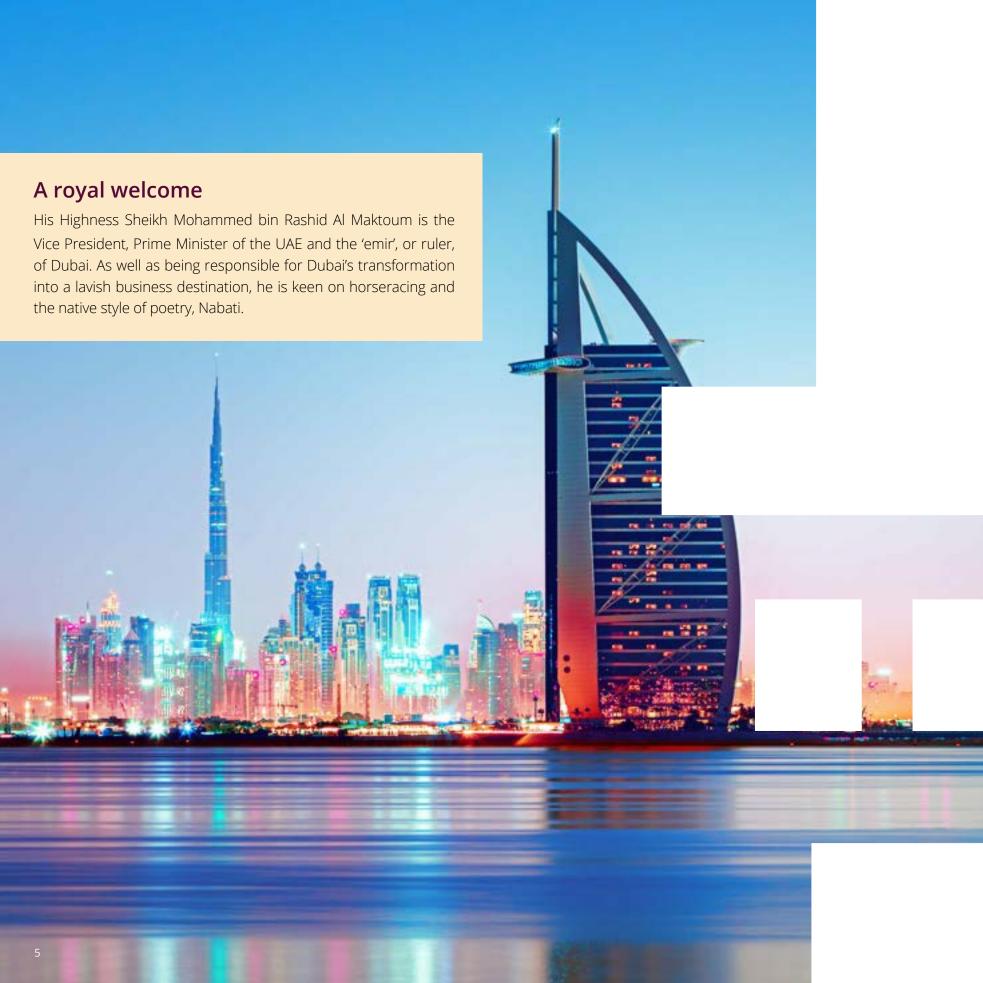
Welcome to the first higher education institution in the Middle East offering internationally recognised degree-level courses in hospitality leadership.

We bring extensive experience and full qualifications, backed by top-notch infrastructure and strong partnerships – meeting your expectations. However, what truly distinguishes your time here is the exceptional combination of the city's unique location and its vibrant cultural diversity. Immerse yourself in an enriching experience as you live, learn, and collaborate with students hailing from over 50 countries. Engage in a diverse array of community-fostering events and activities throughout the year within our educational environment.









# Welcome to the epitome of hospitality



In 2023, the city of Dubai witnessed a notable 20% increase in tourism<sup>1</sup>. It proudly hosts leading hospitality brands, showcases impressive architecture, and secured the Tripadvisor Traveller's Choice number one spot for two consecutive years, cementing its status as an exceptional destination <sup>2</sup>.

Situated between Asia and Europe, Dubai is one of the best connected cities in the world where Dubai International Airport (DXB) retained its top position of being the world's busiest airport for international travel<sup>3</sup>. The city has also been named the fifth safest city in the world solidifying its position as an ideal destination to work, live and travel<sup>4</sup>.

This success has been driven by a coordinated strategy, strong leadership, and robust execution. The hotel sector, despite increased capacity, has outperformed pre-pandemic levels. Dubai's status as a cruise and yachting hub is on the rise, while its gastronomy scene has gained global recognition. The city continues to host a wide range of events, attracting business travelers and leisure seekers alike.

#### Dubai leading the world

As one of the world's fastest-growing hospitality and tourism destinations, Dubai is home to a diverse population of 3.45 million, of which 88% are expatriates. It is also an incredibly safe space for women as it ranks No.1 in women's security as per a recent survey by Georgetown Universty <sup>5</sup>.

Attracting individuals from all walks of life, Dubai stands out as one of the world's most luxurious cities <sup>6</sup>. Not only does it offer escapism and exclusivity, but it has also earned the title of the most innovative city in the region and the 14th globally <sup>7</sup>. This combination makes Dubai an ideal destination for the dynamic and inviting world of hospitality and tourism.

So, start your career in Dubai and discover a whole new world of hospitality.

<sup>1.</sup> Gulf Today, 2023. Dubai Surpasses Pre-pandemic tourism level in the first half of 2023

<sup>2.</sup> Dubai Media Office, 2023. Dubai crowned the No. 1 global destination in the Tripadvisor Travelers' Choice Awards

<sup>3.</sup> Khaleej Times, 2023. Dubai International retains busiest airport title in July

<sup>4.</sup> Zawya, 2023. Abu Dhabi, Ajman and Dubai ranked among world's 5 safest cities

<sup>5.</sup> The National News, 2021. UAE tops global ranking for women's personal safety

<sup>6.</sup> TimeOut Dubai, 2023. Dubai crowned one of the world's best cities

<sup>7.</sup> Zawya. 2023. Dubai ranks first regionally, 14th gobally in Innovative Cities Index

# The world awaits you

More excitingly for us, Dubai is now a key global player in the hospitality industry, with over 100,000 hotel rooms and brands like Jumeirah, Four Seasons, Marriott, InterContinental and Sofitel prominent in the city.

Best of all, the city's popular and vibrant hotspots are at the fingertips of EAHM students, easily accessible by bus, metro, tram or taxi. Dubai Marina, The Dubai Mall and the Old Town, as well as the newly expanded Dubai Creek, are all less than 15 minutes from the university – and there are two international airports within 20 minutes.

In fact, EAHM is located in one of the city's finest areas: across the road from Jumeirah's iconic Burj Al Arab Hotel, minutes from the beautiful Sunset Beach boardwalk and next to the Souk Madinat Jumeirah. It's an area bursting with enough malls, hotels, restaurants, shops and activities to last a lifetime!

Set to become the world's most popular tourism destinations with a goal of a staggering 25 million visitors by 2025<sup>1</sup>, it's no surprise you'll find a city packed with unique career prospects and opportunities. Welcome to the new world of hospitality.



<sup>1.</sup> The National News, 2018. Dubai plans to be world's most popular tourist destination by 2025



# Experience an institution like no other

QS WORLD UNIVERSITY RANKING BY SUBJECT 2023

#1 Middle East and Africa #13
Worldwide

Top 10

In the world by Educations.com<sup>1</sup>



National & International Accreditations



200+ Industry Partneships



100% Internship Placements<sup>2</sup>



Multicultural Student Body



**Boutique-sized** 

#### Who we are

A prestigious institution located in Dubai, renowned for its excellence in hospitality business management. Founded by the luxury hotel company Jumeirah Group, EAHM is the first institution in the Middle East solely dedicated to hospitality education at a university level, providing a platform for students to flourish and embark on a fulfilling career in the industry. EAHM has earned a well-deserved reputation as one of the top hospitality schools globally.

It holds the first position in the QS Hospitality and Leisure Subject Rankings for the Middle East and Africa region, and ranks 13th worldwide.

### Our vision

To be a world leader in facilitating university-level learning, scholarship and applied research in the fields of tourism and hospitality management.

### Our mission

To deliver world-class, innovative, industry-relevant education and research in a contemporary, multi-cultural environment to equip the next generation of hospitality business leaders with competencies to succeed in a dynamic world.

<sup>1.</sup> Educations.com 2023. Top 10 universities to study hotel management in 2023

<sup>2.</sup> Education.com 2022. 100% internship rate







### A Partnership to

## Kickstart your career

We are an integral part of international hospitality group Jumeirah Hotels and Resorts, regarded as the most luxurious and innovative group in the world for over two decades. This is backed up by its numerous international travel and tourism awards. As a part of Jumeirah Group, EAHM students can gain firsthand experience working in a range of five-star hotels in the UAE and beyond. They can also see how a world-famous brand operates its human resources, food and beverage, marketing departments & more.

# Expand your horizons with Jumeirah Group

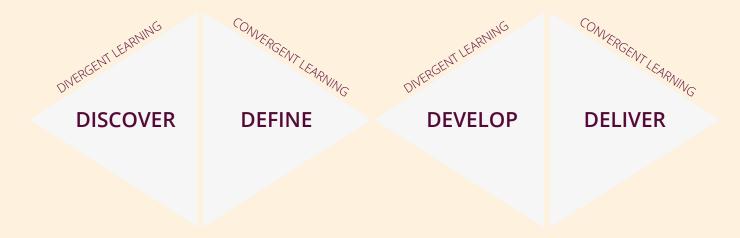
Jumeirah Group, a global luxury hotel company, stands as a national champion and a member of Dubai Holding. It operates as a world-class 6,500+ key portfolio of 26 luxury properties across the Middle East, Europe and Asia.

The group boasts some of the most prestigious and captivating properties in the world, from the iconic flagship hotel Burj Al Arab, and lavish Arabian palaces across Dubai's Madinat Jumeirah, to its contemporary Maldivian island paradise at Olhahali Island and artinspired dolce vita on the island of Capri. Whether a modern twist on a British classic in the heart of Knightsbridge at The Carlton Tower Jumeirah, or a futuristic setting at Jumeirah Nanjing, Jumeirah's name is synonymous with service excellence, crafting exceptional experiences for everyone who walk through its doors.



# Academic approach

We are one of the few institutions applying experiential learning in our delivery.



#### Discover

- Understand principles and operational fundamentals
- Exposure to diverse disciplines
- Get inspired by industry experts

#### Define

- Establish areas of exploration
- Dive into deeper learning
- Experience a personalised learning approach

#### Develop

- Grow through practical internships
- Gain access to industry expertise

#### Deliver

- Hone areas of expertise
- · Refine leadership skills
- Sharpen analytic and strategic ability





# World-class teaching

Numerous EAHM faculty members are internationally recognised by organisations such as the World Tourism Organisation and the United Nations as experts in their field. Drawing on extensive industry experience, all our faculty members incorporate their practical insights into their teachings, with most of them holding PhD qualifications.

#### **Accreditations:**

 All programmes at EAHM are fully accredited by the Ministry of Higher Education in the United Arab Emirates, the Institute of Hospitality in the United Kingdom, and THE-ICE (International Centre of Excellence in Tourism and Hospitality Education) in Australia.







## Memberships

• EAHM is a proud member of the Council of International Schools (CIS), further highlighting its commitment to providing quality education.



# Robust industry collaborations

We take immense pride in our strategic alliances with renowned professionals and brands in the hospitality industry. These partnerships serve as the foundation for us to consistently facilitate consultancy projects, research, and career prospects for our students.







































# Tailored professional guidance

Our committed team of career services professionals delivers personalised guidance and hands-on assistance to students, ranging from crafting impeccable CVs to honing interview skills. These dedicated career coaches work closely with individuals, aiding them in recognising and preparing for various employment possibilities.

# Unveiling pathways to employment

The competencies our students cultivate empower them not only for triumph within the realm of hospitality but also extend to diverse sectors. In every client-oriented domain, the demand for hospitality skills remains indispensable.

# Bachelor of Business Administration (BBA)

# in International Hospitality Management

# At a glance

Want to be the very best in hospitality management? Looking to start a rewarding, lifelong career? This is the course for you.

Over three years, you will become equipped with all the skills you need to stand out and succeed in a highly competitive and constantly evolving environment.

You will develop high-calibre professional competencies and an exceptional knowledge of hotel, tourism, and travel management. You will also have a strong theoretical and practical framework that opens the door to roles requiring creativity, knowledge, critical thinking, problem-identification and problem-solving.

- Enrol in the region's first-of-its-kind institution.
- Fast-track your career by completing your degree in just three years
- Develop an employable set of real-life skills on your six-month internships

#### Intake

January | April | September

## In numbers







# Fast-track your career in hospitality

# **Bachelor of Business Administration (BBA)**

In International Hospitality Management

**Duration:** Full-time on-campus, 3 years (12 weeks/term)

Final project: Dissertation/Consultancy Project

**Total Credits: 120** 

Year 1			Year 2			Year 3		
Term 1	Term 2	Term 3	Term 4	Term 5	Term 6	Term 7	Term 8	Term 9
Hotel Operations	Hospitality Finance & Accounting	UAE Studies Hospitality & Tourism		Hospitality andIslamic Culture	Organisational Behaviour	Specialisations Revenue Optimization or Luxury Experience	Business Transformation Project	
International Hospitality & Tourism Business	Customer Health & Wellbeing	Corporate Resposibility		Design and Communication	Entrepreneurship and Innovation		Al and Customer Experience	
Digital Marketing	English Language	People and the Workplace	Operational Internship (6-month)	Language Course 1	Tourism Economics		Research Project	Managerial Internship
Sustainable Development in Hospitality	Food and Beverage Business	Professional & Personal Development		Managerial Financial Decision	Strategic management	Applied Research method	Professional and Personal Development 2	
		Elective 1		Data Analytics	Language Course		Elective 1	

#### Electives 1

- Contemporary Issues in Hospitality and Tourism
- Hospitality Challenge
- Sales and Communication
- Integrated Resorts

#### **Revenue Optimization Specialisation**

- Digital Transformation
- Hospitality Real Estate & Asset
   Management
- Strategic Finance Management
- Entrepreneurship for SME

#### **Luxury Experience Specialisation**

- Experience Economy
- Contemporary Luxury
- Hotel Design
- Regenerative Destinations

# Master of International Hospitality Management (MIHM)

# Design your study plan

#### Total number of credits: 33

The MIHM programme provides an outstanding opportunity for both seasoned professionals and recent graduates from any discipline seeking to thrive in the dynamic hospitality industry. Over the 1.5-year duration, students have the flexibility to select elective courses, enabling them to focus on specific areas of interest such as Hospitality Entrepreneurship, Sustainable Destination Management, Designing Unique Experiences, Tech Transformation & Innovation, and Advanced F&B Operations. Classes are scheduled in the evenings from Monday to Thursday, empowering students to pursue daytime work commitments and apply their acquired knowledge directly to their studies.



### **INTAKES**

**February & September** 

	Year 1							
	Fall semester (12 cr)	Spring semester (12 cr)	Summer semester (3 cr)					
	Quality & Standards for Hospitality	Organisations and Systems						
Core Modules	Branding & Media Strategies for Hospitality	Asset Management and Financial Planning	Strategic direction (Capstone project)					
	Hospitality & Tourism Data Analytics	Applied Research Methodology						
Electives	Sustainable Destination Management or Hospitality Entrepreneurship	Designing Unique Experiences or Tech Transformation & Innovation or Advanced F&B operations						
6-month Research Project (6 cr)								

#### 6-month Research Project (6 cr

# **Study Full-time**



Duration 1-year coursework + a 6-month research project



4 evening classes Monday to Thursday

# **Study Part-time**



Duration 2-year coursework + a 6-month research project



2 evening classes per week

# Study abroad

Earn course credits towards your undergraduate or postgraduate degree while having a unique international experience. Our Study Abroad programme provides you with the opportunity to gain knowledge and sought-after skills in Business and Hospitality Management. It opens the door to a world of opportunities and a rewarding career in one of the world's most exciting industries.

# **Study Plan**

You can choose between three to five courses per term (preapproved by your home university) to take during your time at EAHM, depending on which topic interests you the most:

Choose from 2 different study options:

- 1 term + 6-month paid internship (optional)
- · 2 terms + 6-month paid internship (optional)





# Requirement

- Be an enroled student in a bachelor's or master's degree at your home university with a minimum CGPA of 2.50 out of 4.00.
- English language proficiency:
  - TOEFL IBT: 71
  - IELTS Academic: 5.5
  - TOIC: 600

## **Your Internship**

Taking on an internship is a key part of your study abroad experience in Dubai. It allows you to explore the fascinating hospitality business first-hand, gain valuable practical experience, and build your professional network.

An internship placement within the UAE includes a monthly salary and additional benefits, such as accommodation, transport, laundry service and meals. Our career service team will help you find the right internship that will challenge and interest you in both the front and back of the house.

Our interns' recent experiences include:

Burj Al Arab - Front office

Madinat Jumeirah - Marketing

Armani Hotel Quality & Brand Experience

Fairmont - Finance

Atlantis - Learning & Development

Marriott - Human Resources

Sofitel - Guest Relations

Louvre Hotels - Food & Beverage

Palazzo Versace - Events



# Professional training and development courses

EAHM Professional Training & Development provides bespoke training solutions and consultancy services for individuals and service-based businesses across the GCC.

# Wine and Spirit Education Trust Qualification

The Wine and Spirit Education Trust provides industry leading qualifications in wines since 1969. WSET has grown to become the global industry leader and international standard in wine and spirit education. These classes help develop comprehensive product knowledge and tasting skills, using the unique WSET Systematic Approach to Tasting (SAT).

### **WSET Level 1**

A beginner level introduction to wine suitable for those starting a wine career or pursuing an interest in wine. For individuals new to wine study, this qualification provides a hands-on introduction to the world of wine. You will explore the main types and styles of wine through sight, smell, and taste, while also gaining the basic skills to describe wines accurately and make food and wine pairings. Upon successful completion, you will receive a WSET certificate and lapel pin.

### **WSET Level 2**

WSET's Level 2 Award in Wines is a beginner-to-intermediate level qualification exploring wines, suitable for industry professionals and wine enthusiasts. This qualification is intended for beginners wishing to learn about a wide range of wines or those seeking to build on the introductory knowledge gained with the WSET Level 1 Award in Wines. You will gain knowledge of the principal and regionally important grape varieties of the world, the regions in which they are grown, and the styles of wine they produce.

Through a combination of tasting and theory, you will explore the factors that impact style and quality and learn how to describe these wines with confidence.

# **Certified Hospitality Supervisor (CHS®)**

This 5-day course provides recognition for skills such as leadership, time management, and communication. The CHS designation is the lodging industry's highest acknowledgement of professionalism for supervisors in the hospitality industry.

# Finance Awareness for Non-Financial Managers

This programme provides delegates with an opportunity to update their financial skills and gain a better understanding of the planning and control processes in a commercial service organisation. Each delegate will have an opportunity to translate their learning directly into the workplace with case studies and scenarios based on real business problems and solutions.

## **Human Resource Management**

This course provides an introduction to the nature of Human Resource Management (HRM), and its evolution throughout the years. The course offers insight into current challenges in attracting, retaining, training, developing, compensating, engaging, and committing employees in a highly competitive and global environment.

# **Hospitality Revenue Management - HOSPA**

These are specialised training programmes in financial management and revenue management, designed to equip professionals with the necessary skills and knowledge to excel in their respective roles. The certification provided through these programmes are highly regarded within the industry and will give individuals a competitive edge in their careers.

### **Guest Service Gold®**

This comprehensive programme is designed to empower line-level employees with guest service skills, ensuring they excel at engaging with guests to deliver memorable service. Key components include training, employee certification, and property certification.

## Leader as Coach

A 'Leader As Coach' cultivates a coaching mindset of participation, collaboration, and non-violent communication that actively nurtures creative confidence - the driver of all innovation.

Contact us at: Training@eahm.ae

# Dubai Leadership Camp and Study Tour

EAHM Study Tours and Dubai Camp are tailor-made programmes for universities, schools, governments, or other types of delegations to discover the landmarks of UAE combined with exciting workshops. Its duration is customised, usually varying from 1 to 10 days, along with on-campus accommodation.

# **Examples of Workshops**

In addition to exploring all the culture, tastes and innovation that Dubai has to offer, students can also enjoy specialised workshops, built to equip them with relevant knowledge in various hospitality-specific industries.

### Minimum requirement:

15 participants

#### Who can reach out:

High schools, universities and organisations



1. Digital Marketing



2. Business Etiquette & Leadership



3. Sustainability



4. Mocktail & Mixology



6. Barista



8. Luxury Hospitality



10. Doing Business in the UAE



5. Human Resource Management



7. Culinary



9. Design Thinking & Innovation



11. Finance

# **Examples of Fieldtrips**

Museum of the Future: Delve into the recently opened 'living museum' to uncover the evolution of technology and understand the future's limitless possibilities.





**Skyviews Observatory:** Take a thrilling ride in a glass elevator to more than 219.5 mts above ground and enjoy spectacular views of the city's skyline and coast.

**Desert Safari:** Catch the orange sunset and experience one of Dubai's most adventurous activities, with sandboarding, camel riding and a traditional Arabic feast.





Jumeirah Saadiyat Island: Indulge in luxury and visit the city's prime beach resort with 7 exclusive dining destinations and 3 outdoor pools.

**Grand Sheikh Zayed Mosque:** Revel in the architecture and culture of one of the world's largest mosques.



World Trade Centre: A centre for the city's premier events spaces, representing more than 3 million annual visitors, 50k exhibitors from around 185 countries.





**Burj Khalifa:** Explore the world's tallest man-made structure, standing 828 mts high with a whopping 163 floors.

**Burj Al Arab:** Enjoy a luxurious afternoon tea at the one of the most iconic hotels of the city, and experience one-of-a-kind extravagance.





Qasr Al Watan Palace: Brimming with admirable insight into Arab heritage, indulge into the governing principles that shaped the history of the UAE and it's vision of the future.

**SMCCU:** The Sheikh Mohammed Centre for Cultural Understanding allows one to experience traditional Emirati culture and food.





# The EAHM campus

Are you actively looking for work or new to Dubai and searching for a place to call home? Located in the heart of Dubai, our resort-style campus is designed to feel like a home away from home.

Perched just across the road from the iconic Burj Al Arab, mere minutes from the beautiful Sunset Beach, and a stroll to Madinat Jumeirah, you will feel part of the city from day one.

## Where you will stay

If you're arranging your living situation while studying at EAHM, consider our student accommodation that is divided into male and female blocks for your convenience. Your 21m<sup>2</sup> single studio comes with everything you need to settle in fast and get started with your studies at EAHM:

- Kitchen with stove and fridge
- Television (with 50+ free channels)
- Furnishings
- · Storage
- Bathroom
- Telephone (local calls are free!)
- Wi-Fi
- Iron and ironing board
- Washing machines (available on each floor)

## What to expect

#### The Welcome Centre

Head here to take care of everything related to your stay, from collecting keys to booking housekeeping and maintenance.

#### Student Lounge - Barza

Welcome to your recreation room and student lounge. Hang out with friends, watch TV, play video games and relax.

#### Security

Enjoy complete peace of mind with our on-campus security team, available to help 24 hours a day, seven days a week.

#### Housekeeping

Need to free up some time? Book the housekeeping team and keep things clean.

#### Gym

Get fitter, faster with our 24/7 gym, which is fully equipped with cardio machines and weights.



#### Pool

One of the best spots on campus to hang out before or after classes is the EAHM pool.

#### Mini-market

Pick up all the groceries you need day-to-day.

#### Tennis and basketball courts

Whether you're in a team or going alone, the courts are yours to use freely.



#### Library

Get access to more than 100,000 items in English and many other materials available in foreign languages.

#### **EAHM** restaurants

Hit The Café for a selection of tea, coffee, light breakfast and buffet-style lunch options or head to The Pool Café for a wider array of sandwiches, hamburgers, pizzas, salads and more.



# Life as an EAHM student

University is a great chance for you to learn, travel to new places, meet people from across the globe and develop lasting friendships.

Experience tailored learning with all classes in person. Undergraduate classes are scheduled from Monday to Thursday, 8 AM to 6 PM, and Friday from 8 AM to 12 PM. Master's students can enjoy evening classes from Monday to Thursday, 6 PM to 9 PM, providing the flexibility to work during the day.

While focusing on your studies is commendable, we also encourage you to engage in diverse social events on campus, participate in extracurricular activities such as the Food Fest, basketball and volleyball tournaments, and student clubs, or simply relax by the EAHM pool alongside your fellow peers.

### **Student Council**

Our Student Council is committed to the EAHM community's continued development and well-being. It consists of ten members chosen through campus-wide elections with the purpose to represent students and provide them with the ability to express themselves. Their main aim is to provide resources for numerous student organisations and clubs, as well as counselling and support, in order to foster a generation that values teamwork, devotion, and responsibility.

# Wellbeing & Learning Support

Our institution provides psychological counseling for students experiencing overwhelm or anxiety. Our counselor, a seasoned professional with an MSc in Clinical and Counseling Psychology and a member of the Counsellors Council of India, offers support in areas such as social and emotional well-being, understanding learning challenges, self-awareness, and time management. Your mental health matters and our counselor is here to assist you.

We believe that a student should not be held back by a learning disability from becoming an exemplary hospitality industry professional. Our faculty offers a variety of support mechanisms to students such as extra time to complete exams and pre-exam explanations by the lecturer.

EAHM is highly equipped with all the necessary tools to help make your learning experience better. You will find all the material that you are looking for in various places such as the library that hosts a growing collection of more than 100,000 items in English and many other materials available in foreign languages. Students and faculty have access to e-books, online databases, full-text journals, and other digital resources. Through the Innovation Hub, students are pushed to go beyond their conceptualisation of ideas through a more design-thinking approach.



# **EAHM** global family

# What do our graduates do?

There are over 1,000 EAHM alumni currently working around the world in over 50 countries. A business degree with a focus on hospitality is the ultimate competitive advantage. By gaining competencies as varied as leadership, teamwork and strategic thinking, our graduates are highly employable across a range of job roles. Here are some of the examples:



#### Hotel management

Represent, run and manage some of the most exclusive luxury brands across the world, or lead regional or global head offices.

- Head of Quality and Brand Experience -Rove Hotels
- Hotel Manager Raffles
- Multi property Marketing Manager -Marriott International



#### Asset management and consultancy

Explore profitable and extremely sought-after career paths that require business acumen.

- Consultant Colliers
- CFO Hospitality Skelmore Group
- Director of Business Lodging Experts



#### Restaurants

Develop concepts and brands in a dynamic, fun and creative career.

- General Manager Emir Turkish Restaurant
- Regional Business Manager MEASA Nestle
- Food Services Manager Nike/Hutten Catering





#### Spas, fitness, leisure and health

Join the worldwide trend towards caring for both our inner and outer selves.

- Manager Espen Foss Tennis
- Healthcare Sustainability Manager DKSH



#### Tourism

Promote the world's most historic, glamorous and interesting destinations.

- Owner, Co-Founder and Managing Director -Bulgaria Wine Tours
- Manager Tourist Information Destination
   Ålesund & Sunnmøre
- Recruitment Partner Emirates Airlines



#### Meetings, conferences and events

Elevate destinations by organising events that capture the world's attention in this stimulating and dynamic career.

- Business Consultant Fluido
- **CEI -** Afundy.com
- Business Development Specialist ZaloPa



#### Luxury brand & real estate development

Enjoy fascinating career opportunities in both retail and business real estate, overseeing multimillion-dollar projects.

- Investment Director- Public Investment Fund -Boutique Group
- Operations Implementation Manager -Gorillas
- Real Estate Agent Al Mashreq Properties

#### ONE CAREER, ENDLESS OPPORTUNITIES



97% Job Placements\*



75% of the students are employed in the UAE after graduation\*



**60+ Nationalities** 

## **Connect**



'The Emirates Academy of Hospitality Management Alumni'



'The Emirates Academy of Hospitality Management Alumni Association'

**hosco.** 'The Emirates Academy of Hospitality Management'

<sup>\*</sup>GDS report 2019

# Ready to apply?

## Five steps to success

We have made the application process as simple and straightforward as we can – and you can do it all online in around 25 minutes.

# 1. Fill out the online application at emiratesacademy.edu

To ensure a smooth enrollment process, we require specific personal information, some of which is mandatory. Your assistance in providing detailed information is much appreciated.

# 2. Add the required documents

You will need to upload:

- For BBA application Your high school transcripts showing the final grades from the last three years you completed
- · For MIHM application Your Bachelor's degree and/or diploma transcripts
- Your English proficiency test, showing either official TOEFL/IELTS test results or registration confirmation
- · A coloured copy of your passport, which we use to apply for your visa
- · A passport-sized photo with a white background

# 3. Pay the application fee

This covers all the administrative costs of creating your file and reviewing your application.

- 4. Get yourself ready for the Admissions Interview
- 5. Receive an offer letter and confirm your enrolment

# Best of luck with your application!

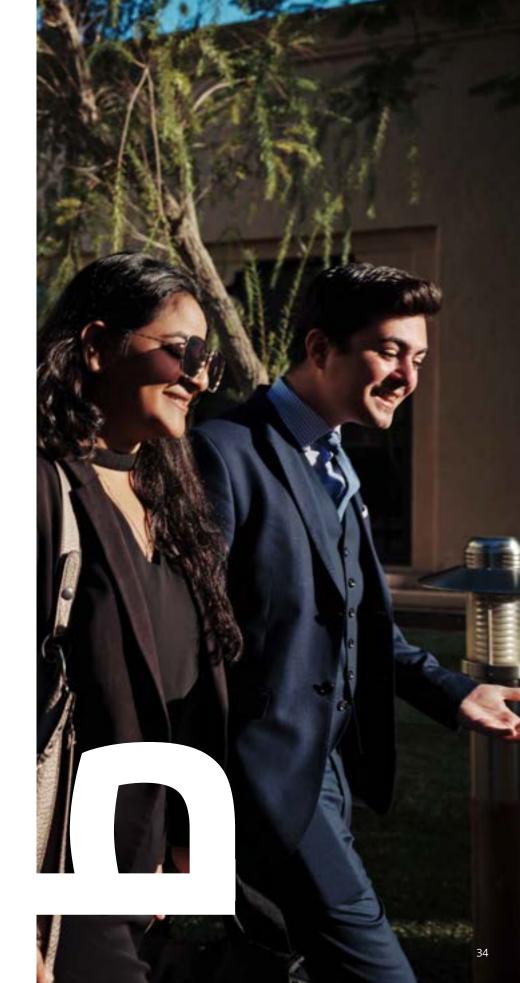
# Scholarships

In order to provide access to talented and industry-focused students from around the globe to university-level hospitality business education, we offer a wide range of scholarships:

- EAHM Merit Scholarship
- Hospitality Industry Scholarship
- United Arab Emirates National (UAEN) Scholarship
- ESAAD cardholders
- EAHM Alumni Scholarship
- · Jumeirah Colleagues and Dependent Scholarship
- Sibling Scholarship
- Gems For Life Student Scholarship
- HFTP Scholarship
- Ronnefeldt Scholarship



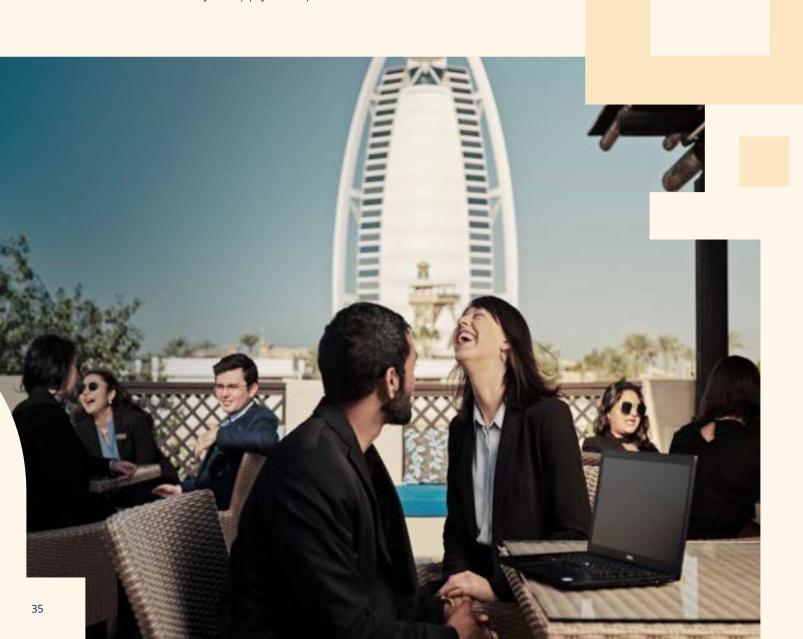
Scan the QR code for further information



# Open day

# Meet our students, faculty and enrolment team to learn more about:

- Overview about EAHM and its programmes
- Our incredible resort-style campus
- Career paths in business and hospitality management
- Skill building workshops
- How, When, Why to Apply? The perfect candidate!



Learn about our programmes, ask your questions and enjoy the EAHM life by participating in our upcoming Info Session, virtually or in person.

Visit our website to check out the dates for the upcoming open days.



For more information, or to book a visit, scan the QR code below:

## **Book a Private Visit**

You are always welcome to book a visit to our campus and get a private tour by one of our Enrolment Advisors who will show you around our EAHM campus, meet our faculty and staff, grab a coffee and chat about your plans of joining our EAHM family. To do so, simply complete the form below, and our team will promptly get in touch with you.







# Learn in Dubai. Lead the world.

Take the first step to a rewarding career at emiratesacademy.edu

The Emirates Academy of Hospitality Management

Building 69, Al Saqool Street Umm Suqeim 3 Dubai, United Arab Emirates

**E** info@eahm.ae **T** +971 4 315 5555

Search 'Emirates Academy' on social











