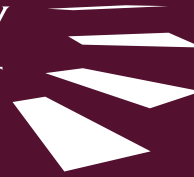


THE EMIRATES ACADEMY
OF HOSPITALITY MANAGEMENT



Bachelor of Business Administration

in International Hospitality Management



Study, work & live in Dubai, the new capital of modern and luxury hospitality

Do you want to earn an internationally recognized undergraduate degree, gain practical work experience and live in one of the most exciting cities in the world?

Join our three-year Bachelor of Business Administration (BBA) in International Hospitality Management programme, which combines academic knowledge with practical components to provide you with sought after managerial and entrepreneurial skills in Business and Hospitality Management.

As we like to say: **“Learn in Dubai, Lead the World.”**



EAHM at a glance

The Emirates Academy of Hospitality Management was founded 22 years ago by the global luxury hotel company Jumeirah Group, which holds iconic hotels such as the Burj Al Arab, to prepare the new generation of future hospitality leaders.

We are recognised as one of the best hospitality schools in the world, no.1 in the QS Hospitality and Leisure Subject Rankings for the Middle East Africa region and among the top 10 hospitality schools worldwide according to Educations.com.

QS SUBJECT RANKINGS 2023 HOSPITALITY AND LEISURE MANAGEMENT

#1
MIDDLE EAST AFRICA

#13
WORLDWIDE

It's your chance to:

- **Live**, learn and work together with students from over 60 countries in a truly multicultural environment.
- **Experience** the exciting heritage and diverse culture of Dubai and the UAE.
- **Learn** from an international faculty and experienced industry professionals.
- **Work** part-time in the luxury hotels while studying, earn a salary and start building your professional network.
- **Earn** a globally recognised & accredited degree and kick-start your career.

Discover The Business of Hospitality



3-year programme



6 months paid internship



National and International accreditations



97% Job Placement rate

JUMEIRAH
GROUP

Internship Opportunities

Our internships are arranged with over 200 partners across the UAE, China, Europe and the USA. The EAHM internship network includes major luxury brands such as Jumeirah Group, Burj Al Arab, Armani, Ritz Carlton, Four Seasons, Marriott International, IHG, Atlantis, and Accor Group providing opportunities in various departments. Here are some examples:

- Front Office, Burj Al Arab
- Culinary, Atlantis
- Human Resources, Mandarin Oriental
- Food & Beverage, Jumeirah Al Naseem
- Guest Relations, Tivoli Hotels Portugal
- Quality & Brand Experience, Armani
- Events Trainee, Bulgari
- Marketing Trainee, Jumeirah Port Soller Spain

Bachelor of Business Administration in International Hospitality Management

Year 1				Year 2			Year 3	
Trimester 1	Trimester 2	Trimester 3	Semester 4	Trimester 5	Trimester 6	Trimester 7	Trimester 8	Trimester 9
Introduction to Hospitality and Events Management	Hospitality Accounting	Management Accounting	6 months Internship	Innovation and Entrepreneurship	Elective	Introduction to Finance	Strategic IT Application in Management	Research/Final project (9 Credits)
Professional Food Preparation	Front Office Operations	Business Info System		Business Ethics	Elective	Research Methods	Real Estate (Hotel) Finance	
Food and Beverage Business	Housekeeping Operations	Cultural Diversity		Revenue Management	Elective	Human Resource Management	Services Marketing	
Business English Communications	Leadership	Principles of Economics		Statistics	Consultancy Project (6 Credits)	Legal Aspects of Hospitality Industry	Strategic Management	
Food and Beverage Services	Introduction to Marketing	Foreign Language		Organisational Behaviour		International Tourism Management	Foreign Language	



Where you'll stay

Our resort-style campus is located right in the heart of Dubai, and you will feel like being part of the city from day one.

Accommodation

Your 24m² Single Studio Apartment is located in the centre of our campus and comes with everything you need to settle in quickly and get started with your studies. It includes a fully equipped kitchen, TV, Wi-Fi, en-suite bathroom, and much more.

EAHM restaurants

Our campus has loads of great places for you to eat:

'ICON' : experience our fine-dinning restaurant for a 3-course meal prepared and served by 1st year students.

'The Cafe' : for a selection of light breakfast and buffet-style lunch.

'Ciocolilly's' : head over to the pool bar for a wide array of sandwiches, salads and burgers.

'Attibassi Cafe' : your everyday go to favourite Italian coffee house.

Gym, tennis and basketball courts

Get fit, faster with our 24/7 gym or get your friends together for a sports game.

Pool

This is the best spot on campus to hang out before or after classes.

Student lounge

Welcome to your recreation room Barza, where you can hang out with your friends, watch TV or play video games.

On-campus services

With a Welcome Centre, a mini-market, maintenance, housekeeping, dry cleaning and 24-hour security all available on campus, you will feel well looked after.



Dubai leading the world

One of the world's fastest-growing hospitality and tourism destinations.

- Most popular global destination in the world in 2023 by TripAdvisor.
- The most luxurious city in the world by The Economist Intelligence Unit in 2023.
- 3.45 Million people, with 88% Expats.
- UAE ranks 1st globally for women's community safety by Georgetown University survey in 2021.
- One of the most innovative city in the world ranked top 20, making it a global hub for business growth.



Get started

Ready to apply for our BBA programme?

Log in to our application portal at - www.emiratesacademy.edu

For further information contact
Enrolment team: admissions@eahm.ae

We can't wait to meet you!

Learn in Dubai. Lead the world.

Take the first step to a
rewarding career at

The Emirates Academy of Hospitality Management

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