

Learning the art of housekeeping from the experts of Jumeirah Beach Hotel | An exclusive EAHM Class Visit for The Students of The Emirates Down Syndrome Association

Dubai, October 6, 2023 – A Housekeeping masterclass led by Jumeirah Beach Hotel professionals was offered to 11 students from the Emirates Down Syndrome Association (EDSA) as part of their academic programme at the Emirates Academy of Hospitality Management (EAHM) that strives to integrate People of Determination with Down Syndrome into the hospitality sector and prepare them for a career in the field.

Post completion of the first two courses Culinary and Food & Beverage Service (F&B), EDSA students proceeded to learn about the daily tasks of a housekeeper and other essential skills such as towel art. The course was run by the JBH Director of Rooms – Mounia Dine, Assistant Housekeeping – Sameerah Mohammad, and two Housekeeping personnel, in one of the suites in the hotel, guided by our Senior Lecturer, Helen Morris.

During the class visit, the students received practical training on towel art and worked together to create towel origami in various shapes such as a heart, an elephant, and a mermaid. They also learned of its significance in serving as a personal touch by hotels and resort destinations, aimed at bringing smiles to children's faces.

This is a unique academic programme in the region for People of Determination with Down Syndrome who wish to pursue their careers in the hospitality industry. These EDSA stars will have the opportunity to work with leaders and improve their understanding of the essential skills of cooking, F&B service, and housekeeping.

Emirates Down Syndrome Association

Emirates Down Syndrome Association (EDSA), accredited by the Ministry of Community Development in 2006, serves individuals with Down syndrome in the United Arab Emirates (UAE). The association supports people with Down syndrome from birth through all age groups and nationalities. EDSA's mission is to promote inclusion and empowerment, helping these individuals enjoy a better quality of life, achieve their full potential, and contribute effectively to society.

The Emirates Academy of Hospitality Management

The Emirates Academy of Hospitality Management (EAHM), located in Dubai, UAE, is a prestigious institution specialising in hospitality business management. As a prominent member of the Jumeirah Group, a leading provider of luxury hotels worldwide, EAHM offers

both undergraduate and graduate degrees in hospitality management. These programmes are thoughtfully crafted to develop the future leaders of the hospitality industry. Notably, EAHM's programmes hold national and international accreditation and have earned recognition as one of the top 10 hospitality schools worldwide (educations.com), and the 1st in the Middle East and Africa regions according to the 2023 QS Hospitality and Leisure Subject Rankings.

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